FOR IMMEDIATE RELEASE: Date: May 9, 2012 Contact: Kristina Miller (530) 528-1103

## **REAP the Benefits of Reuse, It's Free!**

Consumers tend to over-purchase cleaning products and paints, leading to large volumes of leftover material that is expensive to manage and dispose of. In fact, over \$60,000 is spent annually in Tehama County alone managing household hazardous waste (HHW) received from the public. Much of this HHW is not in fact waste, but products in good condition that can easily be reused. As part of a grant funded by the Department of Resources Recycling and Recovery, the Tehama County Sanitary Landfill Agency (Agency) announces REAP, the new mobile reuse program for cleaning products, stains, paint, polishes, and automotive fluid products. The mobile trailer is aptly named REAP, which stands for Reuse of Available Products.

REAP serves to redistribute cleaning products, stains, paints, polishes, automotive fluids and more to the public FREE of charge at local events throughout the County. Agency Manager, Kristina Miller, is excited about this, "innovative program that provides useful products to the

public and reduces HHW management costs." The Agency encourages Tehama County residents to reap the benefits of reuse and save some cash.

The REAP trailer will be redistributing products for the first time during the Sacramento River Discovery Center's Watershed Celebration event Saturday, May 12<sup>th</sup> from 9am-1pm at the Discovery Garden, 1000 Sale Lane. The REAP trailer will also be present at select Saturday and Wednesday Night Farmer's Markets in Red Bluff.



The REAP, Reuse of Available Products, trailer and Recycling Coordinator, Brin Greer.

All REAP products are in original containers with original labeling intact. Product inventory fluctuates allowing various material types to be accessible. Please note, the REAP program does not accept HHW. Household hazardous waste is accepted at two HHW facilities in Tehama County. Call 528-1103 or visit www.tehamacountylandfill.com for the HHW facility operating hours.

The REAP program represents the Agency's commitment to waste reduction and community enhancement. For more information visit: www.tehamacountylandfill.com or contact Recycling Coordinator, Brin Greer at 528-1103.